

Superior Tire & Rubber Corp's Privacy Statement

Personal Data

Generally, most Superior Tire & Rubber Corp. Internet sites do not require you to disclose your personal data. It may be that Superior Tire & Rubber Corp. requires you to provide your personal data in order to better meet your needs, for example, to establish a correspondence, to respond to a request, and other similar circumstances. "Personal data" may include your name, addresses, telephone number, email addresses, and other specific information such as a users name, password, or account information.

Collection of Personal Data

Superior Tire & Rubber Corp. will collect your personal data with precise, explicit, and legitimate goals. It will not treat this data in a way that is incompatible with these goals.

Superior Tire & Rubber Corp. is committed to collecting only the information that is adequate, relevant, and non-excessive, taking into consideration the goal for which it is collected. Superior Tire & Rubber Corp. will take all reasonable measures to ensure that the personal data collected is accurate.

Use of Personal Data

Superior Tire & Rubber Corp. uses your personal data within the strict limits of the goals for which it was collected. As an example, Superior Tire & Rubber Corp. may use your personal data to:

- Provide you with information on its products and services;
- Carry out and follow your transactions;
- Allow you to take part in the interactive aspects of its sites; and
- Communicate, develop, and trade with you.

Superior Tire & Rubber Corp. is committed to not using your personal data without your prior consent.

Recipients of your personal data

The recipients of your personal data are limited exclusively to the people who have a business need to know.

Superior Tire & Rubber Corp. may share your personal data with third party suppliers or service providers. These suppliers and service providers are contractually obligated to keep your personal data confidential and secure, and they are required to use your personal data only for the needs for the services that were entrusted to them.

Superior Tire & Rubber Corp. will not sell or rent your personal data to third parties without your consent, except pursuant to a court order, to comply with applicable law, or to protect the rights and the goods of Superior Tire & Rubber Corp..

Shelf Life

Superior Tire & Rubber Corp. will not preserve your personal data any longer than it is necessary to achieve the goals for which it was collected or for the time period required by law.

Right of access, Modification, or Opposition

You can ask Superior Tire & Rubber Corp. for access to your personal data in its possession, and you may modify this data if it is not accurate. You have the right to prohibit Superior Tire & Rubber Corp. from collecting or disclosing your personal data. As regards commercial prospection, you can use your right of opposition without any justification. For the exercise of these rights, please notify the webmaster of the Internet site concerned and/or the Privacy Officer.

Data Security

Superior Tire & Rubber Corp. has established measures to ensure the confidentiality, safety and integrity of its systems containing your personal data. The access to the personal data is restricted to those with a business need to know and who are required to observe these rules.

On Superior Tire & Rubber Corp.'s commercial sites, the collection of the banking coordinates will be carried out within the framework of effective processes of security of the payments. These measurements can consist of encryption during the collection or transfer of confidential data. Superior Tire & Rubber Corp. takes care to ensure that your personal data is not altered, damaged or misused.

Interactive Services

Certain Superior Tire & Rubber Corp. Internet sites contain interactive functions. You can, if you wish it, use these interactive functions by filling a form with inscription. This form requires you to disclose certain personal data. This personal data is collected with an aim of improving the interactive services and of meeting your needs. The users registered with these services can have access to the information provided at the time of the inscription, and they have the right to modify or destroy the information provided at any time.

Links to Third Party Sites

Superior Tire & Rubber Corp. Internet sites can include hyperlinks to third party sites. Superior Tire & Rubber Corp. does not control these sites and thus cannot be held responsible for their practices relating to the confidentiality and security of your personal data. We invite you to review those sites' privacy policies before using them or providing them with your personal data.

Trademark and Copyright Notice

Please consult our [Terms of Use](#) for further information.

Consent to This Privacy Policy

By using this website, you signify your assent to this Privacy Policy. If you do not agree with any term in this Policy, please do not use this site or submit any personally identifiable information.

Amendments

This Policy became effective on (Insert date). Any amendments will be posted at this URL and will be effective when posted. Thus, please check this page periodically.